

KMS



G R E A T L A K E S B A Y

# KIDS FEST



2018

SPONSORSHIP INFORMATION

# 2018 GLB KIDS FEST



On Saturday, August 25, 2018, from 1:00 pm - 4:00 pm, KMS Creative Group will partner with The Michigan Banner Outreach Ministries to host the 4<sup>th</sup> Annual Great Lakes Bay Kids Fest. Since 2015, with the support of our community partners and sponsors, we have helped thousands of kids and families celebrate the end of summer and the start of a new school year with a day of free food, games, giveaways, and free backpacks with school supplies!

Event activities over the years have included arts & crafts with Miss Saginaw County and local pageant contestants, STEM activities courtesy of Midland NOBCChE Chapter and Engineering for Kids, Women of Colors clothing/toy giveaway, Dr. Slime Performances, a petting zoo and much more.

**To date, KMS has distributed over 1,200 backpacks and school supplies to local kids.**

This year we look forward to hosting another unforgettable day of entertainment, education and fun! The Great Lakes Bay Kids Fest would not be possible without the help of our local partners and sponsors. Your sponsorship will help support event related expenses including but not limited to backpack and school supplies, food, activities, entertainment and more.

We are grateful for your consideration and look forward to your support in making this year's Great Lakes Bay Kids Fest a success for our community. **To learn more about the 2018 Great Lakes Bay Kids Fest and sponsorship opportunities, please contact Michelle McCoy at 989-513-2768 or you can email [mmccoy@kmsenterprise.net](mailto:mmccoy@kmsenterprise.net).** To learn about KMS, visit [kmscreativegroup.com](http://kmscreativegroup.com).



# PLATINUM SPONSOR

# \$750

- Your Organization will be mentioned on all media campaigns (radio, print, online, etc.) and press releases\*
- Your logo will be included on a card placed in each backpack that states: "backpack courtesy of..."
- Your logo will be included on a large banner at the event and you will have the opportunity to display additional signage, banners, etc. at the event
- Your logo will be included on the event website and Facebook page as a sponsor
- Complimentary booth at the event

## GOLD \$500

- Your logo will be included on a card placed in each backpack that states: "backpack courtesy of..."
- Your logo will be included on a large banner at the event
- Your logo will be included on the event website and Facebook page as a sponsor
- Complimentary booth at the event

## SILVER \$350

- Your logo will be included on a large banner at the event
- Your organization will be included on the event website and Facebook page as a sponsor
- Complimentary booth at the event

## BRONZE \$200

- Your organization will be included on the event website and Facebook page as a sponsor
- Complimentary booth at the event

*\*Subject to deadlines*

Please check a sponsorship level ▲ and complete the form below

Company/Organization \_\_\_\_\_ Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

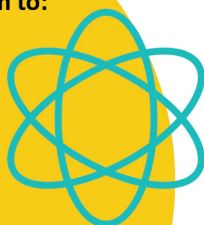
### Payment Method

Enclosed, please make check payable to:  
**The Michigan Banner Outreach Ministries**

Please mail an invoice to the address above

Please mail completed form to:

**Attn: Kids Fest  
P.O. Box 337  
Saginaw, MI 48606**



*On behalf of the benefiting agency, The Michigan Banner Outreach Ministries, thank you for supporting the 2018 Great Lakes Bay Kids Fest. The Michigan Banner Outreach Ministries meets 501 © 3 guidelines; your contribution is tax deductible to the fullest extent of the law.*